



TO: 2012 Spring Conference Vendors

FROM: Sarah Ressler Wright
Vendor Liaison

RE: Invitation to Exhibit
OCTELA Spring Conference
March 9-10, 2012
Doubletree Hotel—Worthington, OH

We are *thrilled* with the program for the OCTELA 2012 Spring Conference; the theme is *The Future is Now*, and our conference is being held at the same great Doubletree Hotel. OCTELA is *elated* to be hosting nationally recognized speakers **Nancy Frey, Chris Crowe, Sara Kajder, and Roland Smith!** We are also inviting representatives from the Ohio Department of Education for a special session concerning the state's plan in regards to the national standards and testing.

With such well-known speakers and our continued focus on the Common Core, we anticipate a large turnout for attendees and vendors! We hope you will join us on March 9 and 10, 2012; the deadline for registration is **February 10, 2012. Please return the registration form NOW**, even if a check has to be sent from the home office at a later time so we can include you in our table arrangements. The cost for the first table is \$300; each table thereafter is \$250.

Please note, if you submit a proposal for presenting at OCTELA and it is accepted, your presentation will be labeled as a “vendor presentation” but there will be no additional costs. Proposals for presentations must be submitted to Jessica Bennett and the proposal deadline is January 1, 2012; for the proposal form and further details, please visit our website: <http://www.octela.org/conferences.html>.

We also ask you to consider hosting one of our speakers, sponsoring a continental breakfast, or purchasing advertising space in the program. If interested, just designate which option you would like on your registration form and include the additional amount in your vendor registration check made payable to OCTELA. In return for your assistance, we will **happily note your support in printed materials and in announcements throughout the conference.**

Please make your reservations and send materials directly to the Doubletree Hotel, 175 Hutchinson Avenue, Columbus, OH 43235, (614) 885-3334. **Setup for vendors will be Thursday, March 8, 2012, from 6pm until 8pm. Exhibit hours will be Friday from 7:30am-5:30pm and Saturday from 8am until 3pm.** If you have any questions, please contact Sarah Ressler Wright at sarahressler@gmail.com or 614-216-7896.