

2010 Pre-Conference Newsletter

The Ohio Council Teachers of English Language Arts
644 Overlook Drive, Columbus, OH 43214

The New Literacies: Challenges and Solutions for the 21st Century

OCTELA Spring Conference

March 26—27, 2010

Doubletree Hotel, 175 Hutchinson Avenue—Worthington, OH 43235

Featuring

Cinda Chima, Kevin Cordi, Sharon Flake, Steven Layne

CORE STANDARDS: College and Career Readiness Standards for Reading, Writing, and Speaking and Listening

Additional Sessions of Interest:

- Modes of Writing—Expository, Persuasive, Narrative
- Poetry
- Literature Connections
- Technology in the Classroom
- Assessment
- Grant Writing
- New Licensure Areas
- English Language Learners



- 21st Century Skills
- Value Added
- Cultural Diversity
- STEM
- National Standards
- New Programs from the Ohio Resource Center
- Literacy Improvement
- Students with Disabilities
- ESL Issues in the Classroom
- Multicultural Issues
- Visual Media

OHIO COUNCIL OF TEACHERS OF ENGLISH LANGUAGE ARTS

Spring Language Arts Conference—March 26—27, 2010

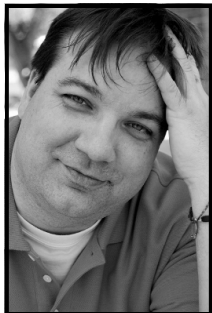
The New Literacies: Challenges and Solutions for the 21st Century



Cinda Williams Chima

Best-selling author **Cinda Williams Chima** began writing romance novels in middle school which were often confiscated by her English teacher. Her first published novel was *The Warrior Heir*, a modern young adult fantasy set in Ohio (Hyperion, 2006). A sequel, *The Wizard Heir*, was released in May, 2007, and her third novel, *The Dragon Heir*, was published in August, 2008. Chima was recently honored with the Writers and Their Friends Literary Award for Fiction by the Literary Center of Cleveland and named one of *Cleveland Magazine's* Most Interesting People. She frequently speaks to young writers and readers at

schools and libraries nationwide. Chima lives in Ohio with her family and is always working on her next novel.



Kevin Cordi

For over twenty years, **Kevin Cordi** has told stories in over forty states, England, Scotland, Singapore and Japan. His story work has been commissioned by The International Book Fair, *Newsweek*, and The John F. Kennedy Center for the Performing Arts. He is a regular performer at storytelling events including the International Storytelling Festival. Kevin brings his Appalachian roots to storytelling with an Italian spice. He shares stories with a highly energetic and interactive style and is considered by many storytelling professionals as one of the most influential and dynamic storytellers and teachers today.



Sharon Flake

With almost a million books in print, **Sharon G. Flake** is considered one of the top young adult authors in the nation. Her work is used in elementary through high school, is required reading on college campuses around the country, and is popular with adult and youth book clubs. Sharon has won numerous awards and recognitions including three Coretta Scott King Awards; Best Books for Young Adult Readers; Best Books for Reluctant Readers; and The YWCA Racial Justice

Award. Named an author to watch by *Publisher's Weekly*, Sharon has written six novels and is awaiting her seventh, *You Don't Even Know Me*, which arrives in bookstores in January 2010.



Steven Layne

Dr. Steven L. Layne serves as full time Associate Professor of Education and Literature at Judson College in Elgin, IL. His vast array of experience working at multiple grade levels in the public schools allows him a unique camaraderie with teachers and librarians, and his award-winning books for children and young adults add another appealing element to his dynamic presentations.

In 2001, he received one of the Milken Foundation's National Awards for Teaching Excellence in the amount of \$25,000 and was also named to the 2001 All-Teacher Team by *USA TODAY*. In 2001, NCTE also honored him as the recipient of the Edwin A. Hoey Award for U. S. Outstanding

Teacher at the junior high level.

[For more about these authors and the conference, go to www.octela.org](http://www.octela.org)

OHIO COUNCIL OF TEACHERS OF ENGLISH LANGUAGE ARTS
2010 Spring Language Arts Conference—March 26 & 27, 2010
Doubletree Hotel—Worthington, OH 175 Hutchinson Avenue, Columbus, OH 43235
The New Literacies: Challenges and Solutions for the 21st Century

FEATURED SPEAKERS: **Cinda Chima, Kevin Cordi, Sharon Flake, Steven Layne**

SHARE A COPY OF THIS REGISTRATION WITH YOUR COLLEAGUES!
****Registration confirmed via email****

Last name: _____ First name: _____

Home street address: _____

City: _____ State: _____ Zip: _____

Work Phone: () _____ Home Phone: () _____

****EMAIL:** _____ (confirmation via email ONLY - please print legibly)

County of employment: _____ School district/Institution: _____

Job Assignment: Check Choice	Elementary	Middle	High School	Coll/Univ.	Student	Consultant	Librarian	Retired	other
	_____	_____	_____	_____	_____	_____	_____	_____	_____

Full Registration Fee: \$165.00 (includes 2 morning beverage services, 2 luncheons, and full program)

Friday only: \$85 (circle choice of day) (includes morning beverage service, 1 luncheon, program of the day)

Saturday only: \$85 (circle choice of day) (includes morning beverage service, 1 luncheon, and program of the day)

Friday luncheon: chicken vegetarian pasta **Saturday luncheon:** chicken vegetarian pasta

Optional Graduate Credit will be available. All forms, registration, and requirements will be available onsite. Please see Andrea McGoogan or Karen Carney for details at registration.

OCTELA Membership included; already a member? Your membership will be automatically extended.

TOTAL Amount enclosed \$ _____. **Make checks payable to OCTELA**

YOUR REGISTRATION FEE MUST BE RECEIVED BY **March 20, 2010**. PLEASE INCLUDE: PERSONAL CHECK, MONEY ORDER, OR SCHOOL CHECK/P.O. WITH THIS REGISTRATION FORM. REQUESTS FOR REFUNDS MUST BE MADE BY **MARCH 20, 2010**. There will be a \$30 processing fee for all cancellations, but there will be no refunds made after **March 20, 2010**. OCTELA Tax ID#: 31-090-1978.

STUDENT UNDERGRADUATE REGISTRATION

Student Name: _____ is a **full-time undergraduate** student.

Faculty Advisor Signature _____ College/Univ. Affiliation: _____
 _____ \$60.00 for full conference. _____ \$30 for either Friday **or** Saturday, inc. lunch (circle choice)

Friday luncheon: chicken vegetarian pasta **Saturday luncheon:** chicken vegetarian pasta

PAYMENT VIA CREDIT CARD

If institutional card, include institution address, with zip and ID number here: _____ VISA MasterCard Card Number (inc. 3 digit code on back)

Exp. Date: _____ Amt. charged: _____ Signature: _____

MAKE A COPY FOR YOUR RECORDS
Send to: Andrea McGoogan 7855 Lee Run Rd., Poland, OH 44514
Phone: 330-272-6632 **Fax:** 330-799-8272
 amcgoogan@campbell.k12.oh.us <http://www.octela.org>

TENTATIVE CONFERENCE HOURS:
 7:30-10:00 a.m. daily - registration
 Friday – 7:30 a.m. – 3 p.m.
 Saturday – 7:30 a.m. – 3 p.m.

***Make hotel reservations directly with the Doubletree. Staying at the conference hotel helps keep conference prices low! Direct Reservation Website:**
<http://doubletree.hilton.com/en/dt/groups/personalized/CMHWNDT-OCT->

20100325/index.jhtml <http://www.columbusworthington.doubletree.com> Phone: 1-614-885-3334

The deadline to receive the OCTELA conference rate is **March 6, 2010**



Directions:

From the SOUTH:

Take I-71 North through Columbus to I-270 West. Continue on I-270 West to exit #23 (US Rte 23) heading North toward Delaware. At the first traffic light, turn right onto East Campus View Blvd. Turn right at the next light onto High Cross Blvd. When High Cross ends you will be facing the Doubletree Hotel Columbus/Worthington.

From the NORTHEAST

Take I-71 South to I-270 West. Continue on I-270 West to exit #23 (US Rte 23) heading North toward Delaware. At the first traffic light, turn right onto East Campus View Blvd. Turn right at the next light onto High Cross Blvd. When High Cross ends you will be facing the Doubletree Hotel Columbus/Worthington.



**Deadline for Hotel Reservation:
March 6, 2010**

**Make hotel reservations directly with
the hotel.**



**644 Overlook Drive
Columbus Ohio 43214**

**PRSR STD
U.S. POSTAGE
PAID
Chillicothe, OH
45601
PERMIT NO. 111**